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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: **Takashi OSHIBA et al.**

Title: **ADVERTISEMENT OPPORTUNITY TRADING SYSTEM,
ADVERTISEMENT OPPORTUNITY TRADING METHOD, AND
RECORDING MEDIUM**

Appl. No.: **10/025770**

Filing Date: **12/26/2001**

Examiner: **John W. Van Bramer**

Art Unit: **3622**

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Sir:

This communication is responsive to the Final Office Action dated June 26, 2008, concerning the above-referenced patent application.

A Listing of the Claims begins on page 2 of this document.

Remarks/Arguments begin on page 18 of this document.